NCC Cable System Order

Order #	62526443	Flight Dates	05/07/18 - 05/27/18	Update Date	04/25/18					
Syscode	1396	Agency	Medium Buying LLC	Version	1 Vs. 1					
System Name	Spectrum/Radcliff, KY	Advertiser	Ballou for Supreme Court	Show All Lines	Show All Lines					
Market	Louisville		•	Total # of Weeks		3				
	•	Client Code		Total		9	\$1,080.00			
AE	Kevin Bowman	Product Code		Commission			\$162.00			
Sales Coordinator	ales Coordinator Iman Dasti Est Code		NA	Net Total			\$918.00			
Office	Washington	Product Name		Total Spots			45			
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0					
Status	Not accepted		•	Sold On	Cost Per Sp	oot				
Survey	DMA Nielsen Live+7 Feb18	Primary Demo	Adults 35+	GRP -	GIMP	-				
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-				

Comments :	4.25 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	T	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	5/7/18	5/13/18	19:00	24:00		Х	Х	Х	Χ	Х	Х	-	-	18	\$24.00	\$432.00	30	
2	FXNC	VARIOUS	5/14/18	5/20/18	19:00	24:00	Χ	Х	Х	Х	Χ	Х	Х	-	-	21	\$24.00	\$504.00	30	
3	FXNC	VARIOUS	5/21/18	5/27/18	19:00	24:00	Χ	Χ						-	-	6	\$24.00	\$144.00	30	

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	45	0	0	0	0	0	0	0	0	0	0	0	45
AMT	\$1,080.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,080.00

	SYSTEM APP:	SALES	ACCT	Date Printed	04/25/18
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62526443 | Louisville | Spectrum/Radcliff, KY | 1396 |

NCC Cable System Order

Order #	62526443	Flight Dates	05/07/18 - 05/27/18		Update Date		04/25/18			
Syscode	7815	Agency	Medium Buying LLC		Version		1 Vs. 1			
System Name	Spectrum/Elizabethtown-Larue, KY	Advertiser	Ballou for Supreme Court		Show All Lines					
Market	Louisville		•		Total # of Wee	ks		3		
	•	Client Code		Total			\$1,890.00			
AE	Kevin Bowman				Commission			\$283.50		
Sales Coordinator	Iman Dasti	Est Code	NA		Net Total				\$1,606.50	
Office	Washington	Product Name			Total Spots				45	
Phone	(301) 951-2620	Credit Status			Affiliate Split		100.0			
Status	Not accepted				Sold On		Cost Per Spo	t		
Survey	urvey DMA Nielsen Live+7 Feb18		Adults 35+		GRP	-	GIMP	<u> </u>		
-		Makegood Policy	Approval Required		CPP	-	СРМ	<u> </u>		
Commente ·	4.25 New Order Please review and confirm Th	ankel								

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	5/7/18	5/13/18	19:00	24:00		Χ	Х	Х	Х	Х	Х	-	-	18	\$42.00	\$756.00	30	
2	FXNC	VARIOUS	5/14/18	5/20/18	19:00	24:00	Х	Χ	Х	Х	Х	Х	Х	-	-	21	\$42.00	\$882.00	30	
3	FXNC	VARIOUS	5/21/18	5/27/18	19:00	24:00	Х	Х						-	-	6	\$42.00	\$252.00	30	

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	45	0	0	0	0	0	0	0	0	0	0	0	45
AMT	\$1,890.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,890.00

SYSTEM APP:	SALES	ACCT	Date Printed	04/25/18

62526443 | Louisville | Spectrum/Elizabethtown-Larue, KY | 7815 |